Introduction

Gogamegeek specialize in arcade machine, handheld console, gaming accessories, video game cosplay and electronics. Not only has the broad masses of the domestic sales market, but also exported to all over the world! Warmly welcome you and opening up the boundaries of communication. We synchronize with your ideal partner! If you are interested in any of our products or would like to discuss a custom order, feel free to contact us. We are looking forward to forming successful business relationships with new clients around the world in the near future.

Gogamegeek Goals

1

Providing a user-friendly interface for customers to browse and purchase arcade machine, handheld console, gaming accessories, video game cosplay and electronics.

2

Ensuring secure online transactions and protecting customer data privacy.



Offering excellent customer service and support, including fast shipping, easy returns, and prompt responses to customer inquiries and concerns.

The Approach

- Base on the client budget, we do start to manage the Gogamegeek ShareASale affiliate campaign.
- We setup the ShareAsale recruitment tool & recruits quality affiliates to campaign.
- We do started to communicate top coupon affiliates and provided exclusive coupon code to get listed at popular category page.
- We do added around 210 + affiliates for their ShareASale affiliate program. Most of them are TOP performing affiliates which are providing good result on monthly basis.
- We created product data feed for Gogamegeek affiliate campaign. The product feed tool is very useful for top performing affiliates as well as price comparison affiliates.
- To encourage the performing affiliates & boost their commission we decided to setup the performance bonus commission rule & it shows very good results for us.
- We do invited quality SEM affiliates for campaign we got tremendous results. Once they started to promote Gogamegeek affiliate campaign.

Challenge

On 20th November 2021, when the client updated new domain, we encountered numerous challenges. Due to our affiliates being accustomed to promoting our old domain name, we lost many of our old affiliate connections. It took some time for them to adjust to the new brand and begin promoting it.

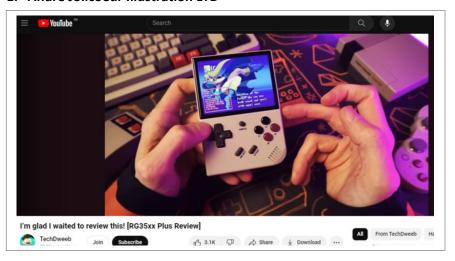
Results

After new domain name was updated then within next few months the affiliate program campaign started delivering more conversions thereby improving performance by every week/month. This is what helps us to upgrade our affiliate marketing channel to next level.

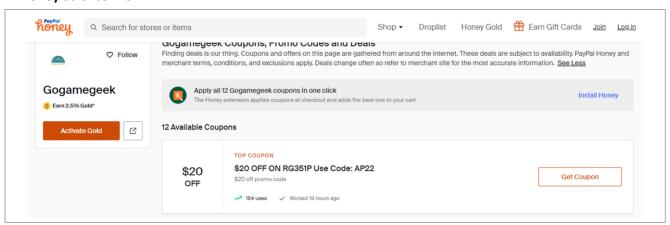
Placements & Promotions of Top Affiliates for Gogamegeek



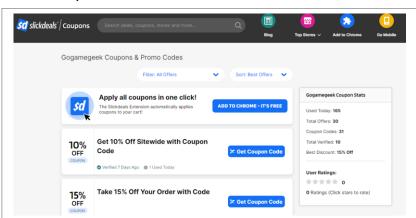
1. Andre Jolicoeur Illustration LTD



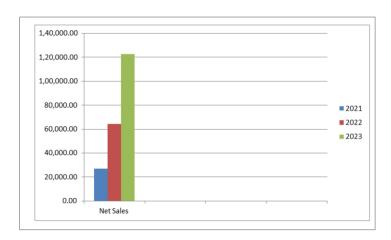
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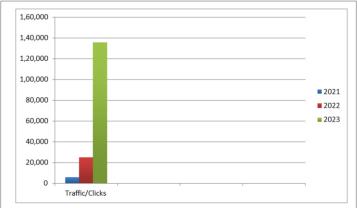


3. Slickdeals, LLC



Gogamegeek Performance in ShareASale Network





Conclusion

In conclusion, whether we are looking to succeed in affiliate marketing or learn more about the success of companies like Gogamegeek, there are a number of key strategies that can help. These include focusing on a strong online presence, providing value to your audience, staying up to date with the latest trends and changes, and leveraging word-of-mouth marketing. By adopting these approaches and adapting to changes in the marketplace, we can increase our chances of success and build a thriving business.

Also, the valuation of total costs is important to set up your goals for a profitable campaign to be run and at the same time to make sure client's needs are fulfilled.