

INTRODUCTION

Looking for a unique and unforgettable gift for your loved ones? Look no further than Custom Bobbleheads from Bobblegifs! These personalized bobbleheads are the perfect way to show your appreciation and celebrate special moments in life.

Bobblegifs prides itself on providing exceptional customer service throughout the creative process of making a custom bobblehead. Whether you're looking for a birthday, graduation, or a gift for your boss, employees or teachers, custom bobbleheads are a great way to add a personal touch to any occasion. They're also great for commemorating special moments in time or as groomsmen and bridesmaid gifts or cake toppers for weddings.

If you're a sports fan or have a child who's passionate about sports, custom bobbleheads are the perfect way to show your support. They're great for youth sports teams or for enthusiastic fans.

With Bobblegifs, you can start customizing your bobblehead gifts today! Experience the joy of giving a unique and unforgettable gift that your loved ones will cherish for years to come.

PRIOR TO AFFILIATE MARKETING

In July 2022, Bobblegifts Company approached us with some online presence and the goal of improving their revenue through their existing affiliate program and overall business growth. They decided to engage our Affiliate Marketing Management services to achieve these objectives.

AFFILIATE PROGRAM OVERVIEW

Bobblegifts created an affiliate program that offered an 8% commission to affiliates who has driven the sale referred new customers to the Bobblegifts website. The program was open to all interested affiliates who could sign up through a dedicated portal on the Bobblegifts website. Once an affiliate signed up, they were given a unique tracking code that could be included in their marketing efforts, such as blog posts, social media posts, and email marketing.

OUR APPROACH

Base on their budget & website strength we do started to manage the Bobblegifts affiliate campaign at ShareASale.

We do started to communicate top coupon affiliates and provided exclusive coupon code to get listed at popular category page.

We do start to setup Event Driven
Newsletters for inactive affiliates to get
active for the campaign. We got
success to get affiliates active in
Bobblegifts affiliate campaign.

We do added around 291 + affiliates for their ShareASale affiliate program. Most of them are TOP performing affiliates which are providing good result on monthly basis.

We send a quality newsletter on a monthly basis to inform our affiliates of the latest promotions and offers.

We do invited quality SEM affiliates for campaign we got tremendous results.

Once they started to promote

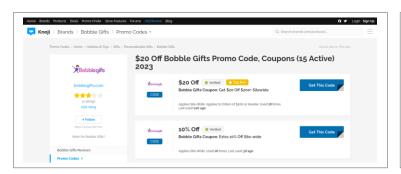
Bobblegifts affiliate campaign.

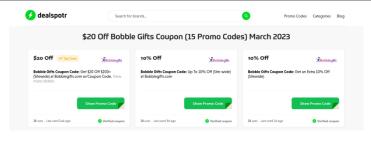
Overall, our approach is to provide a helpful and informative experience for users, helping them to better understand various topics and find the information they need.

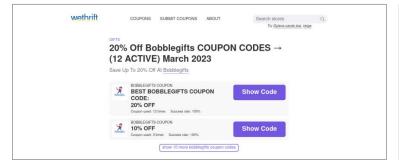
BOBBLEGIFTS PERFORMANCE IN SHAREASALE NETWORK



BOBBLEGIFTS PLACEMENT AND PROMOTIONS THROUGH TOP AFFILIATES

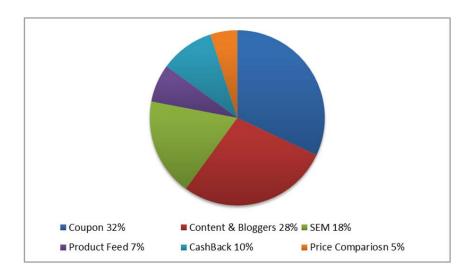








TYPES OF AFFILIATES WE RECRUITS FOR OUR CAMPAIGN



CONCLUSION

Overall, Bobblegifts affiliate program was a success. It helped the company to increase its sales and website traffic, and it provided a valuable opportunity for affiliates to earn income by promoting a product that they believed in. Going forward, Bobblegifts plans to continue to expand the program and to work closely with its affiliates to ensure that they have the resources they need to be successful.