

# Affiliate Marketing Case Study For Moyustore



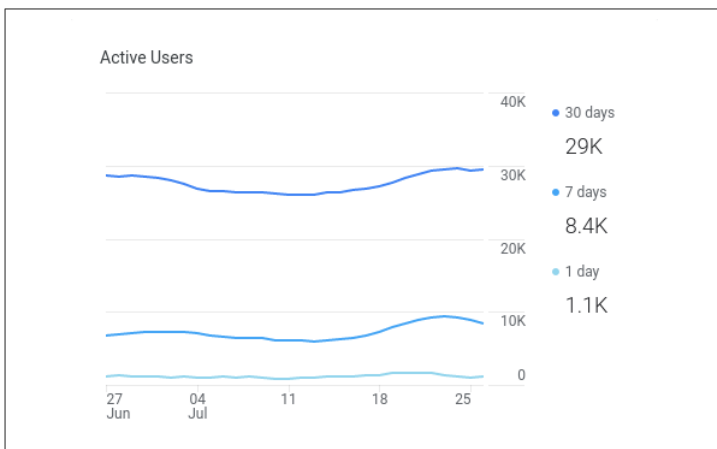
## Introduction

Moyustore.com is one stop source for MoYu magic cubes committed to providing customers with a superior online shopping experience.

Moyustore.com focus on providing you the latest, cost-effective, stable-quality Moyu products and considerate after-sales service.

Regardless of whether you are a competitive speedsolver or puzzle enthusiast, Moyustore has something for you.

## Active Users



## The Approach

Moyustore took over the super affiliate for the affiliate program to making great impact in a customer mind to increase the high sales graph ex. like below super affiliates.



## Challenge

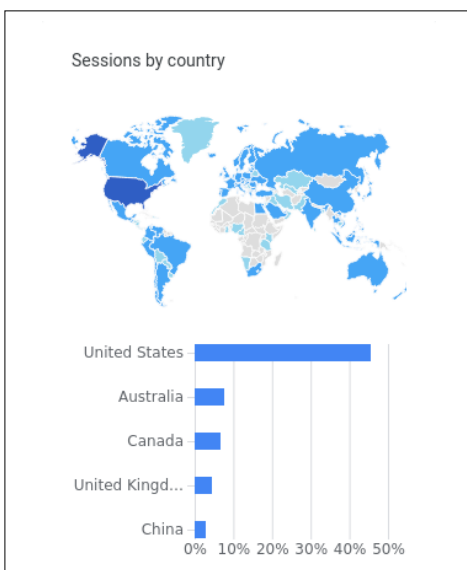
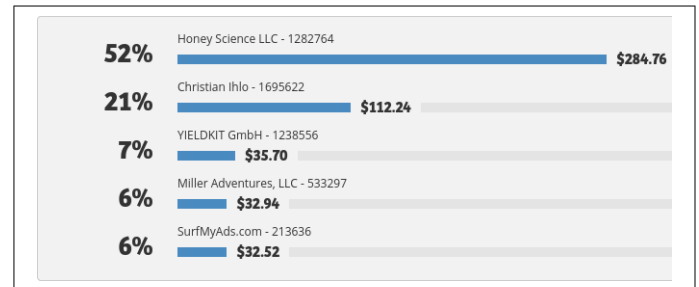
They came to us in December 2020, with some MoYu magic cubes & Puzzle. They wanted to start affiliate marketing program to increase the overall business revenue & clientele. They are new to affiliate marketing platform and have less traffic on their website.

## Solution

As part of our service, we started working on shareasale.com affiliate network. We have hosted moyustore program in this network. Within in quick time moyustore got lot of affiliates from different industries like blogger, SEO, price comparison sites, coupon, SEM affiliates, influencer marketing affiliates on board. For first 1-2 weeks we received good amount of traffics from our affiliates. Also, earned good commission from coupon and newsletter that we have shared with our affiliates. Once we implemented the products data feed at Shareasale our affiliates got active and provided good amount of sales and traffic.

## The Result

The results were immediate and the affiliate program campaign started delivering more and more conversions thereby improving performance by every week/month. This is what helps us to upgrade our affiliate marketing channel to next level. In April month we got high sales. The highest transaction took place \$7,923 and click 2555.



## Top Country

Moyustore get the more traffic from this country that brings a traffic and considerable sale for the affiliate Program

