

# Affiliate Marketing Case Study For Foscam



## Introduction

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Foscam is a leading professional high-tech company which provides IP video camera and solutions. It has a US, UK and Germany- Based store, for the quarter ending on December 30, 2020. It Listed reported total revenue of US \$90,000

## Company Goals

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Foscam List aimed was to increase sales by bringing on eBrandz as an Affiliate agency.

Our agency was brought to revamped their existing affiliate program and increase revenue in a short period of time.

## Way We Approach

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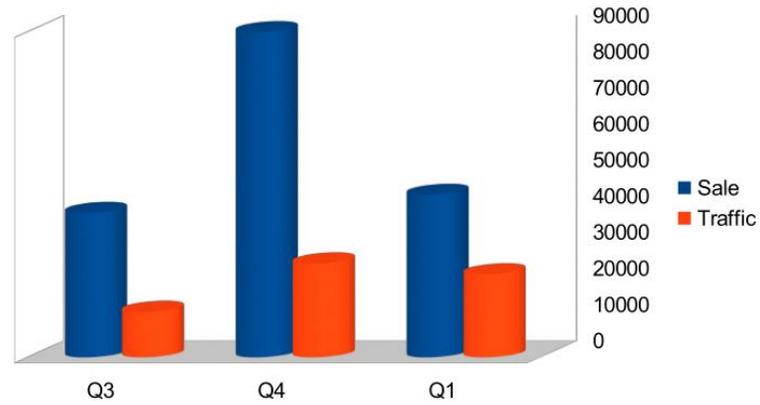
We took over Foscam Affiliate program on 1st July, 2020 just in time we potentially created Roadmaps to achieve goals and target along we even monitored the affiliates available in the program and the next steps to get implemented to promote the product on a large scale.

We utilized its strong publisher relations, to secure placements with the biggest publishers (Brads Deals, Honey, Couponology) within a few weeks of program takeover.

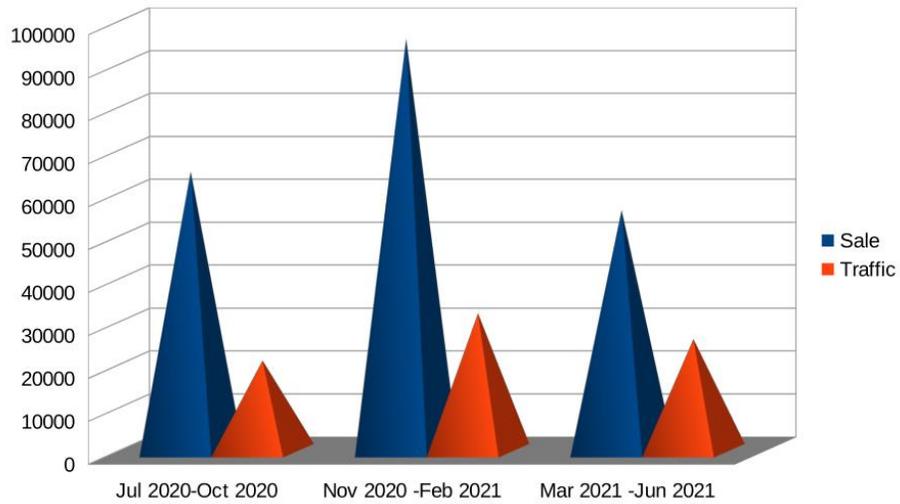


# Promotional Results

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Note: The Amount taken is always to be considered as an Approximately value.



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Foscam yet continues the Affiliate Management Service with us, insuring their sales and partnerships with exciting publishers continue to grow.

**BRAD'S DEALS** Deals My Deals Deal Alerts Coupons Shopping Guide Blog  Log In or Sign Up

All Deals [Women](#) [Men](#) [Shoes](#) [Home](#) [Credit Cards](#) [Insurance](#) [Electronics](#) [Travel](#) [Tickets](#) [More Categories](#)

Select All That Apply

Deals (1)	Coupons (1)	Stores (1)
	 <b>Sale</b> <b>Foscam: Shop Best Sellers</b> Expires Aug 31 <input type="button" value="Go to Sale"/>	



Honey searches the internet for promo codes to help you save time and money.

	<b>10% Off</b> 10% off Sitewide.	<input type="button" value="Get Coupon"/>
<b>COUPON</b>	<input checked="" type="checkbox"/> Verified Coupon 52 uses Last used: 3 days ago Last saved: \$2.99	
	<b>\$30 Off</b> \$30 off any \$199 Order.	<input type="button" value="Get Coupon"/>
<b>COUPON</b>	<input checked="" type="checkbox"/> Verified Coupon 4 uses Last used: 5 days ago Last saved: \$30.00	

couponology

Categories

Stores

Videos

Events

**FOSCAM**  
home security

Foscam founded in 2009 and is one of the worlds top selling consumer IP cameras. IP cameras are ideal for monitoring home and office security and keeping an eye on the things important to you, wherever you may be. At foscammall.com you can buy cameras that can be controlled and monitored from any device with internet connectivity including computers, tablets, and smartphones. Save with Foscam Coupons, Promo Codes and Free Shipping Codes at Couponology.com.

SHARE THIS STORE  

## Foscam Coupons & Promo Codes

**SALE** Shop Refurbished Items Coupon

expires 03/17/22

[see details](#)

**SALE** Shop New Arrivals Coupon

expires 12/31/21

[see details](#)

**SALE** Shop Best Sellers Coupon

expires 12/31/21

Mr. Rebates CASH BACK SHOPPING

Stores Help Log In Join

Search Stores Search

**Foscam**  
6% Cash Back  
Foscam is a leading professional high-tech company which provides IP video camera and solutions.

**FOSCAM**  
Home Security  
Shop Now ▶

**Foscam Coupons & Shipping Offers**

**\$5 off Any Order**  
Code: **FOSCAM5**  
Expires: 11/30/2021  
Shop Now ▶

**\$10 off \$99+ Orders**  
Code: **CC10**  
Expires: 9/30/2021  
Shop Now ▶

**\$30 off \$199+ Orders**  
Code: **luck**  
Shop Now ▶

couponcause you save, we donate

Amazon Kohl's Target Travelocity Udemy Walmart

Search your favorite merchants...

Stores Categories Featured Causes Exclusive Coupons Blog Summer Savings Back to School

**FOSCAM** FoscamMall Coupons and Promo Codes  
Home > Stores > Promo Codes

**10% off**  
10% Off Sitewide  
Expires Nov 30th  
Details ▶  
Code Show Code M10

**\$5 off**  
\$5 Off Entire Order  
Expires Nov 30th  
Details ▶  
Code Show Code AM5

**FOSCAM** 5.0 from 2 Users

All Coupons (5) Sales (5)

**\$10 off**  
\$10 Off \$99+ Order  
Ongoing Offer  
Verified  
Details ▶  
Code Show Code OS

ShoppingSpout™

Search Vouchers & Stores

Home Stores Categories

All Stores > Foscam

**Foscam Discount Codes**

**10%**  
**10% OFF Exclusive Code**  
Save 10% on all your orders after using Exclusive Shoppingspout code.  
Expires: December 31, 2021  
Voucher Code  
Comments Reveal Voucher Code

**Special Offer**  
**Buy 1 Get 1 Free**  
Get Buy 1 Get 1 Free at Foscam.  
Expires: Unknown/Ongoing  
Offer  
Comments Get Deal

**10%**  
**10% OFF Sitewide**  
Save 10% Sitewide after applying this code.  
Expires: October 31, 2021  
Voucher Code