

Affiliate Marketing Case Study For Baginc.com

BAGINC
TOP TRENDS AT WHOLESALE PRICE

Introduction

Remotely operating from Paris with an office and warehouse in Hong Kong, BAGINC is comprised of a team of energetic fashion aficionados with a passion for celebrity style bags, fashion handbags. Our international coverage gives Baginc.com a unique edge, one that allows us to deliver the hottest bags to clients all over the globe

Our team members are no strangers to fashion. Originating in France, we share the country's inherently discerning eye for couture. Since 2004, we have been on the forefront of fashion, tracking trends, networking in the news. After much success in the shops, we decided to bring these fashion bags directly to you and voilà, trendy affordable handbags are born!

Prior to Affiliate Marketing

Using Baginc.com as an online gateway, we offer the latest celebrity styles in affordable fashion handbags. From the heart of the fashion district, we select manufacturers who specialize in producing Hollywood-like celebrity handbags at everyday prices. In turn, you can shop for these gorgeous celebrity looks for less in the stores we love to shop.

Our dedicated French scouts are constantly on the lookout for the hottest Hollywood bags and who's carrying them from this, we produce these very same styles at sensible prices without compromising quality. By travelling to Asia and hiring the most qualified bag makers who can formulate fashionable favorites at a fraction of the cost, we can transfer these savings on to you. The bottom line is: we aim to totally satisfy our customers.

The Approach

Baginc took over the super affiliate for the affiliate Program to making great impact in a customer mind to increase the high sales graph eg. like below supper affiliates.



Sonia Begonia

A FASHION BLOGGER INSPIRING YOU TO BE YOUR BEST SELF

chic pursuit

AMAZING DUPES

The ultimate designer dupe fashion guide



RetailMeNot.inc.

Top Country

Baginc get the more traffic from the below country who brings a traffic and considerable sale for the affiliate program.

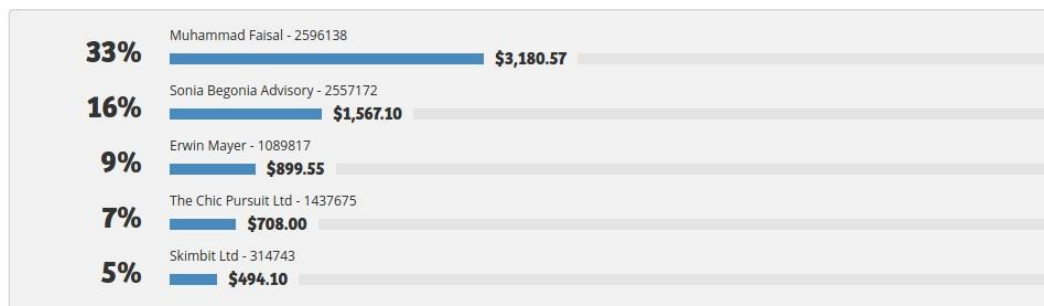
| Demographics | Country | Users | % Users |
|------------------|--------------------|--------|---------|
| Language | 1. United States | 10,309 | 63.35% |
| Country | 2. Germany | 1,299 | 7.98% |
| City | 3. United Kingdom | 688 | 4.23% |
| System | 4. Canada | 599 | 3.68% |
| Browser | 5. Russia | 462 | 2.84% |
| Operating System | 6. France | 331 | 2.03% |
| Service Provider | 7. Australia | 266 | 1.63% |
| Mobile | 8. Austria | 162 | 1.00% |
| Operating System | 9. Venezuela | 161 | 0.99% |
| Service Provider | 10. Italy | 145 | 0.89% |

Best Month

The best month was January for the Baginc affiliate program. The highest transaction took place 211 and the clicks 13,938.

As compare to December the January month was better **\$9780**.

Net Sales Total: **\$9,780.31** 01/01/2021 - 01/31/2021



Clicks Commissions Gross Sales **Net Sales** # of Clickstream

Source

This is the Source where the Baginc gets the traffic on there

Portal/Websites



Baginc Placements

1. Couponpa.com

Couponpa Search coupons and deals for your favourite stores [All Stores](#) [Categories](#) [Coupons](#)

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ABOUT Baginc
Baginc is the popular online shopping site, where you can explore the complete range of celebrity bags and must-have bags collections to complement any

Baginc Promo Codes & Coupons

[All Offers](#) [Coupon Codes](#) [Deals](#)

15% Off
15% Off SiteWide + Free Shipping (Verified)
Apply Our Discount Code You Will Get 15% Off Any Purchase.
[CODE](#) [Show Code](#)

10% Off
10% Off Everything + Free Shipping (Verified)
Get 10% Off Everything + Free Shipping Over \$99
[CODE](#) [Show Code](#)

2. Wativ.com

The screenshot shows the Wativ.com website interface. At the top, there is a search bar with the text "Search from 30000+ online stores". Below the search bar, there are navigation links for "COUPONS", "STORES", "CATEGORIES", and "SPECIALS". The main content area features a section titled "Bag Inc coupon codes & promotions" with a "BAGINC" logo and a "TOP TRENDS AT WHOLESALE PRICE" tag. A rating of "4.5 / 5 (1000 votes cast)" and an "Avg. Discount: 15" are displayed. A "Shop Now" button is present. To the right, there is a "Related Stores" section listing "Forever 21 Coupons (12)", "Kipling Coupons (24)", "Po Campo Coupons (46)", and "SUSU Handbags Coupons (3)".

3. Dealspotr.com

The screenshot shows the Dealspotr.com website interface. At the top, there is a search bar with the text "Find a store or item". Below the search bar, there are navigation links for "Promo Codes" and "Categories". The main content area features a section titled "Baginc.com Coupons, Discount Codes & Deals". Three coupon cards are displayed, each with a "15% Off" or "10% Off" discount and a "Top Code" tag. The first card offers "15% Off" and "Save 15% Off (Site-wide) at Baginc.com w/Coupon Code w/Coupon Code". The second card offers "10% Off" and "Save 10% Off Store-wide at Baginc.com". The third card offers "10% Off" and "10% Off Store-wide at Baginc.com". Each card includes a "Show Discount Code" button and usage statistics.

4. Offers.com

The screenshot shows the Offers.com website interface. At the top, there is a search bar with the text "Find your favorite stores, brands & categories". Below the search bar, there are navigation links for "COUPONS", "DEALS", "SAVINGS TIPS", "CREDIT CARDS", "BLOG", and "AMPLIFY". The main content area features a section titled "Bag Inc Promotion Codes". Two promotion cards are displayed, each with a "15% OFF" or "FREE SHIPPING" discount and a "Sitewide Code" tag. The first card offers "15% OFF" and "15% off any order". The second card offers "FREE SHIPPING" and "Free Shipping on orders over \$20". Each card includes a "Reveal Code" button and verification details.