



Date: 09-Nov-2009

Based in Scottsdale, Arizona, our firm, Jumbo Loan Experts specializes in Luxury Home Financing for premium customers in California & Arizona. Our Jumbo Loans tend to be in the \$1,000,000 to \$3,500,000 and the price points of the homes we finance are in the \$1,000,000 to 6,000,000 and our firm manically focuses on doing “ whatever it takes” to meet and exceed our client's expectations by providing the lowest rates and best service in the market.

We were interested in enhancing the number and quality of our Internet leads and approached eBrandz to loot at our account. After our initial discussion with the ebrandz's team their PPC team came up with our strategy (Adwords Campaign) and implemented our campaign in 3 months,

We have been very happy with the results so far, and have seen a tangible return on our investment dollars, as our costs to acquire new customers have gone down considerably and the quality of our leads has increased substantially.

We are seeing more traffic on our website and since signing up with eBrandz PPC services, our website's online exposure and sales continue to increase on a monthly basis.

We were impressed by the ability of the eBrandz team to understand our business and implemented a strategy that gave us tangible results. We are pleased to recommend their services to other business and will continue to use them to enchance our business in the future.

Thanks to all at eBrandz for all the hard work and support which has taken Jumbo Loan Experts to the next level.

Keep Up the Good Work.

Sincerely,

A handwritten signature in black ink, appearing to read "Pranav Sahai".

Pranav Sahai
Principal
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