



Decorative Concrete Overlay Systems

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I am the Marketing Manager of DBS Ltd. Our company was established in 2003 and we started manufacturing in 2004. During the last 3 years, we have grown to have over 30 dealers all over the world thanks to eBrandz.

We manufacture a unique stamped concrete product for existing wall and floor surfaces. We established the company in 2003 and started production in 2004. We sell our products only to companies who become our installer or distributor after attending one of our 3 day trainings which are held every month.

This is an advantage as well as a disadvantage since the pre-condition of training would slow down the growth of sales. Therefore, we needed an effective marketing method to establish our name in the market and planned to use adwords as well as search engine optimization to be able to implement our marketing objective as fast as possible. Both marketing products were suitable for our purpose as we planned to sell our product in almost every country in the world.

We first created a website and started the google adword program. We also started working with a SEO. The following year, we still had increased inquiries from adwords but not due to optimization done by that SEO. We looked for a reputable SEO to achieve better results and found eBrandz on the internet. They were promising what they would be able to create in terms of internet marketing.

Their first task was a very impressive first report showing where we were, who our competitors were and what was needed to be done. This was really what made us to start working with them right away. They offered us their silver package although we were ready to start with the gold package. They did not make false promises. After a year, we shifted to the Gold package. Today, our website attracts 3 times as many visitors, we get many inquiries that brings us business. We have trained a good number of dealers all over the world who purchase from us. Our brand name has been firmly established.

We got our first results within 3-4 months and it was surely the work of Ebrandz which provided us with more inquiries because we did not carry out any other marketing activity. When we need to e-mail about a problem or when we have a question, we have at least five different officers at ebrandz to get in touch with. They are specialized in different areas and we get prompt answers from competent people which makes us feel

confident that the issue at hand will be taken care of very quickly. Our sales increased by 46 % in 2007 as compared to 2006.

This is purely eBrandz success. I would and I do recommend eBrandz to every company.

Hamdiye Baran

Best regards,
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