



eBrandz helps Orlando based Know Before You Go Inc increase sales of Disneyland tickets by 35 %

	<p style="text-align: center;">eBrandz Appraisal:</p> <p>“We are very happy & satisfied with the dedicated and ethical SEO services offered by eBrandz team”</p> <p style="text-align: right;">– Milad Chater, Owner of Know Before You Go Inc</p>
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Client: Know Before You Go Inc is an attraction ticket and travel outlet operating from Orlando for the last 16 years. Being a traditional brick and mortar business, Know Before You Go Inc decided to develop an e-commerce website to increase their market share.

Challenge: Know Before You Go Inc worked with a few SEO vendors but things did not work out. This made them spend a lot on Paid search to drive traffic. Also there was no form of analytics installed on the website. This made it pretty difficult to measure natural traffic and Paid traffic.

Solution: eBrandz team realized that there was not enough content on the home page. Also Know Before You Go Inc did not have links from important directories or other travel related websites. After explaining these shortcomings to Milad Chater from Know Before You Go Inc, eBrandz team added good amount of content on the home page and started working on getting links from few important directories and websites.

Results: According to Milad, “eBrandz was able to deliver the rankings we were looking for a lot quicker and more efficiently than other SEO companies we dealt with. We started to notice improvement almost immediately and it took about 6-8 weeks to get the results we were looking for. We noticed an increase in sales of about 30-35% after reducing our paid advertising by 30-40 %.



Search	Google
discount sea world tickets	# 1
discount universal studios tickets	# 2
cheap disney world tickets	# 3
discount disney world tickets	# 3
cheap universal studios tickets	# 4
disney world theme park tickets	# 4
disney world tickets	# 4
universal studios tickets	# 4
cheap sea world tickets	# 5
walt disney world tickets	# 6
sea world tickets	# 7

walt disney theme park tickets	# 8
discount theme park tickets	# 17



Search	MSN
walt disney world tickets	# 2
discount disney world tickets	# 3
walt disney theme park tickets	# 3
discount sea world tickets	# 4
disney world tickets	# 6
sea world tickets	# 8
disney world theme park tickets	# 9
sea world	# 9
discount universal studios tickets	# 12
universal studios tickets	# 14
disney world magic kingdom	# 16
disney theme park tickets	# 17



Search	YAHOO
cheap universal studios tickets	# 1
discount sea world tickets	# 1
discount universal studios tickets	# 1
sea world tickets	# 2
walt disney theme park tickets	# 3
cheap sea world tickets	# 4
discount disney world tickets	# 4
disney theme park tickets	# 4
disney world theme park tickets	# 5
universal studios tickets	# 6
walt disney world tickets	# 7
disney world tickets	# 8
cheap disney world tickets	# 9
sea world	# 14